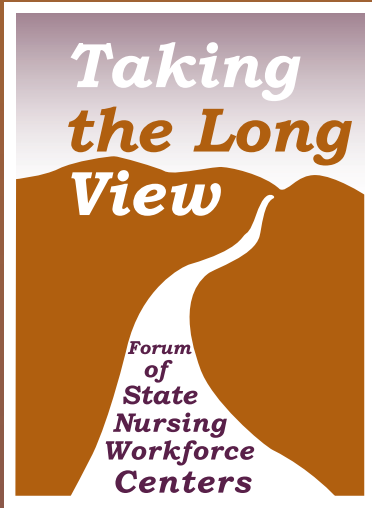


Registration

The 7th NATIONAL CONFERENCE OF
NURSING WORKFORCE LEADERS presents:



The Changing Context of Care in an Aging Society

Hosted by the Mississippi Office of Nursing Workforce
Beau Rivage Resort, Biloxi, Mississippi

March 25-26, 2009
Biloxi, Mississippi

WHO SHOULD ATTEND

All leaders, stakeholders and partners of state-based nursing workforce centers from across the United States.

Seventh in an annual series, this conference will help build the capacity to address the inevitable paradigm shifts in healthcare delivery and patient care as the population and nursing workforce ages.

Registration Deadline:

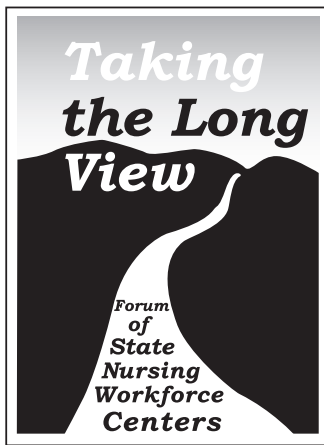
March 16, 2009

www.nursingworkforcecenters.org

OFFERED IN COLLABORATION WITH THE MISSISSIPPI HEALTH CARE ASSOCIATION.

MHCA
Mississippi Health Care Association
Leading the way in long-term care.

ONW 
MISSISSIPPI OFFICE OF NURSING WORKFORCE



The Changing Context of Care in an Aging Society

The 7th NATIONAL CONFERENCE OF NURSING WORKFORCE LEADERS

Sponsored by THE FORUM of STATE NURSING WORKFORCE CENTERS

The Forum is comprised of the 28 Centers which provide strategic leadership in addressing nursing workforce issues in their respective states. The mission of the Forum is to provide a sustainable network for collaboration and communication among statewide nursing workforce entities.

CONFERENCE PURPOSE:

The purpose of this conference is to showcase solutions through research and evidence-based practices related to the changing context of healthcare affected by the aging of the population and large numbers of retiring nurses. Areas of focus include evolving site and processes of care delivery, emphasizing quality and safety outcomes, changing nursing workforce demographics and roles, and positive adaptations of health-care systems.

CONFERENCE OBJECTIVES:

1. Identify solutions to healthcare challenges because of the aging of the population and the nursing workforce.
2. Design strategies related to technology, bioethics, and/or process improvement that radically enhance patient safety and outcomes.
3. Highlight exemplars of innovations that will serve as a call to action to formulate changes in geriatric public policy, nursing practice, education, and leadership.

GENERAL SESSION SPEAKERS:

1. **Edward H. O'Neil, MPA, PhD, FAAN**, Professor and Director, Center for the Health Professions, University of California San Francisco, San Francisco, California
2. **Peter I. Buerhaus, PhD, RN, FAAN**, Valere Potter Professor of Nursing, Director, Center for Interdisciplinary Health Workforce Studies, Institute for Medicine and Public Health, Vanderbilt University Medical Center, Nashville, Tennessee
3. **John D. Banja, PhD**, Associate Professor of Rehabilitation Medicine and the Assistant Director of the Program in Health Sciences and Ethics at Emory University, Atlanta, Georgia
4. **Keela Herr, PhD, RN, FAAN, AGSF**, Professor and Chair of Adult and Gerontology in the College of Nursing at The University of Iowa and Academic Associate, Department of Nursing Services and Patient Care, University of Iowa Hospitals & Clinics in Iowa City, Iowa

CONTINUING EDUCATION:

For Nursing Home Administrators: This program has been approved for 6 clock hours of continuing education for Nursing Home Administrators by the Mississippi State Board of Nursing Home Administrators.

For Nurses: This continuing education program has been awarded 6 nursing hours - #00221-120

Mississippi Health Care Association is an Approved Provider of continuing nursing education by the Mississippi Nurses Foundation, Inc., an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

SCHEDULE INFORMATION:

When planning travel to the 7th National Conference of Nursing Workforce Leaders, please note that conference registration will begin the evening of March 24th. The program, March 25th and March 26th, will begin each day with continental breakfast at 7:00 am CDT and will adjourn on Thursday, March 26th at 4:00 pm CDT.

FORUM SUBSCRIBERS – Please Note: The Annual Forum Business Meeting will be held on Friday, March 27, 2009 at the Beau Rivage Resort.

BILOXI & BEAU RIVAGE RESORT (875 BEACH BOULEVARD, BILOXI, MS 39530):

Meeting Headquarters is the Beau Rivage Resort, a luxurious 32-story full-service, 4-diamond resort on the Mississippi Gulf Coast. Visitors can enjoy the luxurious amenities, spacious well-appointed guest rooms, spa, and gorgeous tropical pool with private poolside cabanas. The resort offers casino gaming, ten restaurants, and shopping on site. The Beau Rivage is located in the heart of Biloxi, MS. From the Beau Rivage, conference attendees can stroll to the Hard Rock Hotel Casino. Also within walking distance is Mary Mahoney's French House Restaurant, for delicious seafood gumbo immortalized in John Grisham's book *Runaway Jury*.

BEAU RIVAGE RATES AND RESERVATIONS:

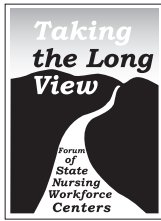
\$139/single or double occupancy (\$159 for Friday, March 27th) + \$20 each additional person; Call 1-888-383-7037 for reservations and ask for the Mississippi Office of Nursing Workforce special rate. Online Reservations are available at <https://reservations.mgmmirage.com/bookingengine.aspx?host+offer&pid+180&code+MSNURSE> using the online offer code of MSNURSE. A limited number of rooms are available. Early hotel registration is highly encouraged to secure the discount rate. The hotel group rate is available until March 6, 2009 or until all rooms are sold whichever is earlier. After March 6, 2009 rates and availability are at the discretion of the hotel. Cancellation for hotel must be made at least 48 hours in advance of arrival to avoid penalty.

AIRPORT & HOTEL TRANSPORTATION:

The Beau Rivage Resort is conveniently located approximately an hour drive from New Orleans to the west and Mobile, Alabama, to the east. In addition to being easily accessible by land, daily major airline service is also available via the Gulfport/Biloxi International Airport located only 15 minutes from Beau Rivage. One-way cab fare from the Gulfport airport to the Beau Rivage Resort is approximately \$30-\$35. Hotard Coastliner Service (228-354-8401) offers a walk-up shuttle service from the Gulfport Airport, located in the baggage claim area, which is available until 9:00 pm daily. Outbound shuttle service requires a 24-hour advance reservation. Shuttle fees at time of brochure printing were \$12 cash to the driver (one-way). Hotel has complimentary self parking and valet parking.

PROGRAM INFORMATION:

If you have any questions or require any special accommodations, call the Conference office at 601-924-3495 or email LongViewConference@affinityresourcegroup.net.



The Changing Context of Care in an Aging Society

CONFERENCE SCHEDULE

TUESDAY, MARCH 24, 2009

5:00 PM – 7:00 PM **Registration** – Camellia Foyer

WEDNESDAY, MARCH 25, 2009

7:00 am – 5:00 pm **Registration** – Camellia Foyer

7:00 am – 8:00 am **Continental Breakfast/Exhibits**

8:00 am – 8:15 am **Welcome and Conference Overview**

8:15 am – 9:00 am **President's Address**

9:00 am – 9:15 am **Networking Break/Exhibits**

9:15 am – 10:15 am **The Future of Healthcare; What Impact the Changing Context of Care Will Have on Nursing**
Edward H. O'Neil, MPA, PhD, FAAN

10:15 am – 10:30 am **Networking Break/Exhibits**

10:30 am – 11:45 am **Supply and Demand Data for the Future Workforce Related to Quality, Role, Aging Patient and Nurse Population**
Peter I. Buerhaus, PhD, RN, FAAN

11:45 am – 1:00 pm **Lunch** (included in registration)

Exhibits & Posters

1:00 pm – 1:50 pm **Breakout Sessions I**

1:50 pm - 2:00 pm **Break**

2:00 pm – 2:50 pm **Breakout Sessions II**

2:50 pm – 3:30 pm **Networking Break/Dessert Reception with Exhibits**

3:30 pm – 4:20 pm **Breakout Sessions III**

4:30 pm – 5:00 pm **Exhibits**

5:00 pm - 7:00 pm **Poster Session Reception**

THURSDAY, MARCH 26, 2009

7:00 am – 8:00 am **Continental Breakfast/Exhibits**

8:00 am – 8:10 am **Welcome/Conference Announcements**

8:10 am – 9:10 am **Quality and Safety Outcomes Related to "New Context of Care"**
John D. Banja, PhD

9:10 am - 9:20 am **Break**

9:20 am - 10:30 am **Nurse Role Panel Presentation**

10:30 am -11:00 am **Networking Break/Exhibits**

11:00 am -12:00 pm **Trends/Issues in Gerontology Related to Workforce**
Keela Herr, PhD, RN, FAAN, AGSF

12:00 pm – 1:30 pm **Lunch** (included in registration)

Exhibits

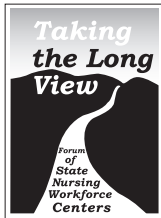
1:30 pm – 2:20 pm **Breakout Sessions IV**

2:20 pm - 2:30 pm **Break**

2:30 pm - 3:20 pm **Breakout Sessions V**

3:20 pm - 3:30 pm **Break**

3:30 pm - 4:00 pm **Closing** – End Notes & Conference Adjournment



The Changing Context of Care in an Aging Society

CONFERENCE REGISTRATION FORM – MARCH 25-26, 2009

CANCELLATION POLICY - No refunds will be granted after March 16, 2009. Substitutions are welcomed.

Please Print or Type Information. (* Must be filled in.)

*Name: _____ First Name as you would like it on Badge: _____
(Please Print – First and Last Name)

*Credentials: _____ *Organization: _____ *Title: _____

*Address: _____ *City: _____ *State: _____ *Zip: _____

*Phone: _____ Cell Phone: _____ *Email: _____

NURSING CONTINUING EDUCATION CREDITS – CE's: Yes No

If Yes, *License Number: _____ *Expiration Date of License: _____ *License State: _____

NURSING HOME ADMINISTRATOR CREDIT: Yes No

CONFERENCE FEES:

A late fee of \$35 will be charged for registrations received after the registration deadline or onsite.

General Registration - \$300

Designated Forum Subscriber Representative - \$250[†]

[†]Registration includes Annual Forum Business Meeting on March 27, 2009

PAYMENT INFORMATION:

Check - Make Check Payable to: Mississippi Office of Nursing Workforce

Credit Card: Visa MasterCard American Express

*Card Number: _____ *Expiration Date: _____ *Billing Zip Code: _____

*Security Code: _____

(For Visa/MC – security code is 3-digit number on the back of the card. For AE – security code is 4-digit code on front of card.)

*Signature (Authorized person to sign): _____

Conference Registration is due by: March 16, 2009.

Mail, Fax or Email Conference Registration Form to: Affinity Resource Group
Mail: 134 Fairmont Street, Suite B, Clinton, MS 39056
Fax: 601-924-0720
Email: LongViewConference@affinityresourcegroup.net
Mississippi Office of Nursing Workforce FEIN No: 23-7068714

If you have any questions or require any special accommodations,
call the Conference office at 601-924-3495 or email LongViewConference@affinityresourcegroup.net.

Important Dates:

■ Conference Registration deadline is:
March 16, 2009

A late fee of \$35 will be charged for registrations received after the registration deadline or onsite.

■ Guaranteed Conference rate hotel
reservations required by:

March 6, 2009

or until all rooms are sold whichever is earlier. After
March 6, 2009, rates & availability are at the discretion
of the hotel.