

# agenda

Wednesday, February 27, 2008  
9:30 a.m. to 3:30 p.m.

- 9:30 a.m. - 10:00 a.m. Registration
- 10:00 a.m. - 12:00 p.m. Bettye Coggin, Director of Education for North Mississippi Medical Center  
*Are Your HR Practices and Processes Recruitment and Retention Friendly?*  
*Behavioral Interviewing*
- 10:00 a.m. - 11:00 a.m.
- 11:00 a.m. - 12:00 p.m.
- 12:00 p.m. - 1:00 p.m. Lunch (provided)  
Health Careers Center & Mississippi Office of Nursing Workforce (ONW)  
*Projects and MSHealthJobs.com*
- 1:00 p.m. - 2:00 p.m. Marcella McKay, PhD, Vice President for Nursing & Professional Affairs for the Mississippi Hospital Association and President/CEO for MHA Health, Research and Educational Foundation, Inc.  
*Use of Storytelling*
- 2:00 p.m. - 3:00 p.m. Janie Walters, Professional Speaker Trainer for Champions Communications  
*A New Day or Just Another One?*
- 3:00 p.m. - 3:30 p.m. Door Prizes, Evaluation & Adjournment

## who should attend

This forum is for hospitals Human Resources Representatives, Recruiters, Workforce Developers, WIN Job Center Representatives, Directors of Nursing and MHA Organization of Nurse Executives.



mha health careers center • 116 woodgreen crossing • madison, ms 39110  
www.mshealthcareers.com • www.monw.org • 1.800.289.8884

# state-wide nursing & health care WORKFORCE FORUM

hosted by the  
MHA Health Careers  
Center and the  
Mississippi Office of  
Nursing Workforce



Wednesday  
February 27th  
9:30 a.m.  
to 3:30 p.m.



On Wednesday, February 27, 2008, the Mississippi Hospital Association's Health Careers Center in collaboration with the Mississippi Office of Nursing Workforce will host the State-wide Nursing and Health Care Workforce Forum. The forum will be held at the Mississippi Hospital Association from 9:30 a.m. to 3:30 p.m. Cost of registration is \$75.00 and lunch will be provided.

The State-wide Nursing and Health Care Workforce Forum will include various sessions addressing issues related to employee retention, recruitment and satisfaction; healthcare leadership; best practices; and available recruitment services.

The Health Careers Center and Mississippi Office of Nursing Workforce will also present on new project initiatives and MSHealthJobs.com updates. We encourage all current and prospective job board users to attend. Please see the included agenda and speaker biographies for details.

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## about the presenters

**BETTYE COGGIN** - Director of Education for North Mississippi Health Center in Tupelo, MS

**MARCELLA MCKAY, PhD** - Vice President for Nursing & Professional Affairs for the Mississippi Hospital Association and President/CEO for MHA Health, Research and Educational Foundation, Inc.

**JANIE WALTERS** - Professional Speaker Trainer for Champions Communications "*Words that Win*" in Jackson, MS

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# registration form

## State-wide Nursing & Health Care Workforce Forum February 27, 2008

**Registration Fee: \$75.00 per person**

**Name:** \_\_\_\_\_

**Title:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Facility:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_

**State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**(Please check one)**

- Check Enclosed-** Please make check payable to MHA Health Careers Center and return it with this form to Education Division, MHA, P.O. Box 1909, Madison, MS 39130-1909, Attn: Melissa Lott
- Please Bill-** Mail registration form or fax it to: (601) 368-3200, Attn: Melissa Lott

For More Information contact Melissa Lott, MHA Communications Coordinator at (601) 982-3251 or mlott@mhanet.org.

**(duplicate this form as needed)**